

DON'T THROW EARTH IN THE TOILET

2023 CALENDAR



Armal



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Do not throw anything in the toilet other than...

We all know this and the warning sign in public restrooms is there to remind us. Yet the subtle temptation to solve problems by flushing them away often comes up, with its dreadful consequences.

Human beings are funny in some ways. If there is no ticket for the damage we have caused, we are not held responsible and all is good, right? Misbehavior, negligence and carelessness perpetrated over decades have brought the planet to the brink.

Now we all know what we risk, and we have two options: flush the toilet and deal with the biggest ticket mankind has ever seen ... or change course.

Which side are you on?

95% of the oldest and thickest sea ice in the Arctic is already gone. Even if we significantly reduce emissions in the future, more than a third of the world's remaining glaciers will melt before the year 2100.

DON'T THROW GLACIERS IN THE TOILET



Armal

01

JANUARY



- 1 Sun
- 2 Mon ⁻⁰¹
- 3 Tue
- 4 Wed
- 5 Thu
- 6 Fri
- 7 Sat
- 8 Sun
- 9 Mon ⁻⁰²
- 10 Tue
- 11 Wed
- 12 Thu
- 13 Fri
- 14 Sat
- 15 Sun
- 16 Mon ⁻⁰³
- 17 Tue
- 18 Wed
- 19 Thu
- 20 Fri
- 21 Sat
- 22 Sun
- 23 Mon ⁻⁰⁴
- 24 Tue
- 25 Wed
- 26 Thu
- 27 Fri
- 28 Sat
- 29 Sun
- 30 Mon ⁻⁰⁵
- 31 Tue

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Forests are a resource, but we have already destroyed substantial quantities of forested land. An area the size of Switzerland (14,800 square miles, or 38,300 square km) is lost to deforestation every year.

DON'T THROW TREES IN THE TOILET



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02

FEBRUARY



- 1 Wed
- 2 Thu
- 3 Fri
- 4 Sat
- 5 Sun
- 6 Mon ⁻⁰⁶
- 7 Tue
- 8 Wed
- 9 Thu
- 10 Fri
- 11 Sat
- 12 Sun
- 13 Mon ⁻⁰⁷
- 14 Tue
- 15 Wed
- 16 Thu
- 17 Fri
- 18 Sat
- 19 Sun
- 20 Mon ⁻⁰⁸
- 21 Tue
- 22 Wed
- 23 Thu
- 24 Fri
- 25 Sat
- 26 Sun
- 27 Mon ⁻⁰⁹
- 28 Tue

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One in four people lack access to safe and affordable drinking water. Unless we double our progress rate in this regard, we will not achieve universal coverage with basic drinking water services by 2030.

DON'T THROW WATER IN THE TOILET



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03

MARCH



- 1 Wed
- 2 Thu
- 3 Fri
- 4 Sat
- 5 Sun
- 6 Mon ⁻¹⁰
- 7 Tue
- 8 Wed
- 9 Thu
- 10 Fri
- 11 Sat
- 12 Sun
- 13 Mon ⁻¹¹
- 14 Tue
- 15 Wed
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- 18 Sat
- 19 Sun
- 20 Mon ⁻¹²
- 21 Tue
- 22 Wed
- 23 Thu
- 24 Fri
- 25 Sat
- 26 Sun
- 27 Mon ⁻¹³
- 28 Tue
- 29 Wed
- 30 Thu
- 31 Fri

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Climate change and global warming cause increasing extreme weather phenomena. The negative impacts on wildlife, freshwater supplies, food production and human health are devastating.

DON'T THROW WEATHER IN THE TOILET



Armal

04

APRIL



- 1 Sat
- 2 Sun
- 3 Mon -14
- 4 Tue
- 5 Wed
- 6 Thu
- 7 Fri
- 8 Sat
- 9 Sun
- 10 Mon -15
- 11 Tue
- 12 Wed
- 13 Thu
- 14 Fri
- 15 Sat
- 16 Sun
- 17 Mon -16
- 18 Tue
- 19 Wed
- 20 Thu
- 21 Fri
- 22 Sat
- 23 Sun
- 24 Mon -17
- 25 Tue
- 26 Wed
- 27 Thu
- 28 Fri
- 29 Sat
- 30 Sun

Armal

Plastic pollution is a significant threat to the environment. Each year, 400 million tonnes of plastic is produced and 8 million tonnes enters the oceans. By 2050 there will be more plastic than fish in the sea.

DON'T THROW ENVIRONMENT IN THE TOILET



Armal

05 MAY



- 1 Mon ⁻¹⁸
- 2 Tue
- 3 Wed
- 4 Thu
- 5 Fri
- 6 Sat
- 7 Sun
- 8 Mon ⁻¹⁹
- 9 Tue
- 10 Wed
- 11 Thu
- 12 Fri
- 13 Sat
- 14 Sun
- 15 Mon ⁻²⁰
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- 17 Wed
- 18 Thu
- 19 Fri
- 20 Sat
- 21 Sun
- 22 Mon ⁻²¹
- 23 Tue
- 24 Wed
- 25 Thu
- 26 Fri
- 27 Sat
- 28 Sun
- 29 Mon ⁻²²
- 30 Tue
- 31 Wed

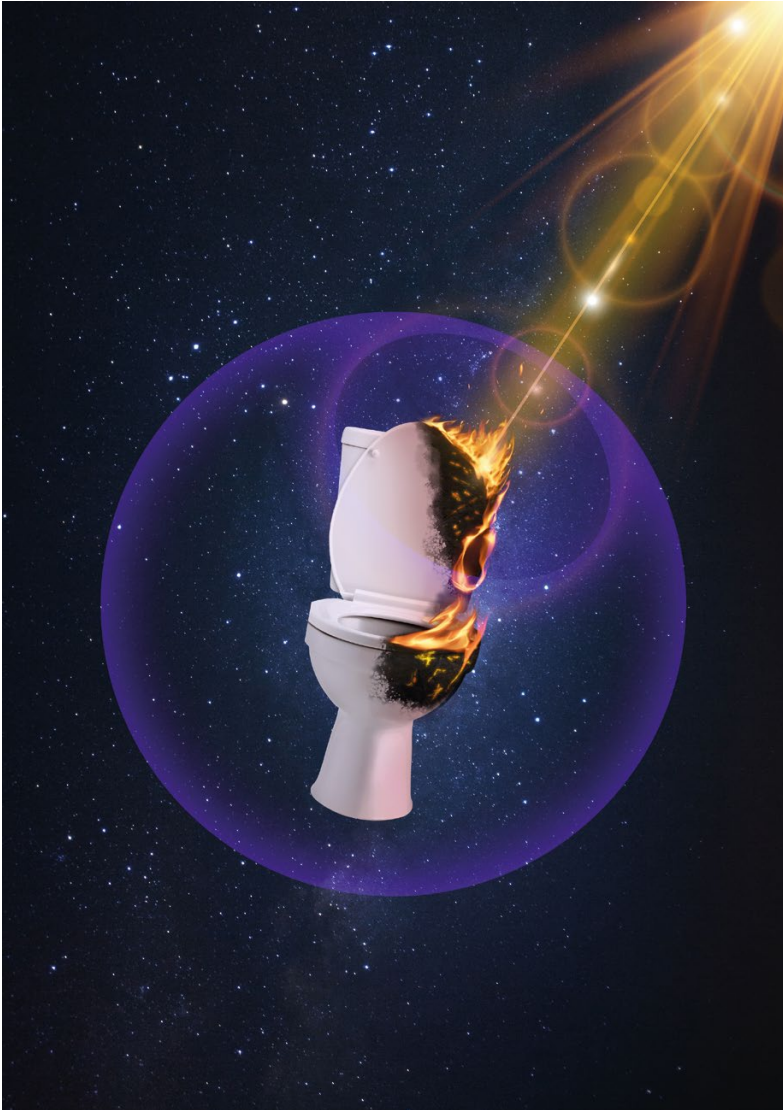
The size of the hole goes up and down depending on the temperature in the stratosphere, but there is a gradual trend towards recovery. We can tackle environmental catastrophes if we choose to.

DON'T THROW OZONE IN THE TOILET



Armal

06 JUNE



- 1 Thu
- 2 Fri
- 3 Sat
- 4 Sun
- 5 Mon -23
- 6 Tue
- 7 Wed
- 8 Thu
- 9 Fri
- 10 Sat
- 11 Sun
- 12 Mon -24
- 13 Tue
- 14 Wed
- 15 Thu
- 16 Fri
- 17 Sat
- 18 Sun
- 19 Mon -25
- 20 Tue
- 21 Wed
- 22 Thu
- 23 Fri
- 24 Sat
- 25 Sun
- 26 Mon -26
- 27 Tue
- 28 Wed
- 29 Thu
- 30 Fri

On our current trajectory, nearly 40% of all species may face extinction by the end of this century. Only one decade is left to stop one million of the planet's plants and animals from vanishing forever.

DON'T THROW BIODIVERSITY IN THE TOILET



Armal

07 JULY



- 1 Sat
- 2 Sun
- 3 Mon -27
- 4 Tue
- 5 Wed
- 6 Thu
- 7 Fri
- 8 Sat
- 9 Sun
- 10 Mon -28
- 11 Tue
- 12 Wed
- 13 Thu
- 14 Fri
- 15 Sat
- 16 Sun
- 17 Mon -29
- 18 Tue
- 19 Wed
- 20 Thu
- 21 Fri
- 22 Sat
- 23 Sun
- 24 Mon -30
- 25 Tue
- 26 Wed
- 27 Thu
- 28 Fri
- 29 Sat
- 30 Sun
- 31 Mon -31

More than 24 billion tons of fertile soil are lost every year, and a third of the Earth's soil is severely degraded. Desertification has a snowball effect: the less land available for our use, the more we will exploit it.

DON'T THROW SOIL IN THE TOILET



Armal

08

AUGUST



- 1 Tue
- 2 Wed
- 3 Thu
- 4 Fri
- 5 Sat
- 6 Sun
- 7 Mon -32
- 8 Tue
- 9 Wed
- 10 Thu
- 11 Fri
- 12 Sat
- 13 Sun
- 14 Mon -33
- 15 Tue
- 16 Wed
- 17 Thu
- 18 Fri
- 19 Sat
- 20 Sun
- 21 Mon -34
- 22 Tue
- 23 Wed
- 24 Thu
- 25 Fri
- 26 Sat
- 27 Sun
- 28 Mon -35
- 29 Tue
- 30 Wed
- 31 Thu

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Air pollution accounts for an estimated 7 million premature deaths every year and is the world's greatest environmental threat to public health, which has not shown significant progress since 2015.

DON'T THROW AIR IN THE TOILET



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09

SEPTEMBER



- 1 Fri
- 2 Sat
- 3 Sun
- 4 Mon -36
- 5 Tue
- 6 Wed
- 7 Thu
- 8 Fri
- 9 Sat
- 10 Sun
- 11 Mon -37
- 12 Tue
- 13 Wed
- 14 Thu
- 15 Fri
- 16 Sat
- 17 Sun
- 18 Mon -38
- 19 Tue
- 20 Wed
- 21 Thu
- 22 Fri
- 23 Sat
- 24 Sun
- 25 Mon -39
- 26 Tue
- 27 Wed
- 28 Thu
- 29 Fri
- 30 Sat

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The UN's Food and Agriculture Organization estimates that 1.3 billion tonnes of food are wasted every year, about one-third of annual food production. Meanwhile 820 million people are suffering from hunger.

DON'T THROW FOOD IN THE TOILET



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10

OCTOBER



- 1 Sun
- 2 Mon -40
- 3 Tue
- 4 Wed
- 5 Thu
- 6 Fri
- 7 Sat
- 8 Sun
- 9 Mon -41
- 10 Tue
- 11 Wed
- 12 Thu
- 13 Fri
- 14 Sat
- 15 Sun
- 16 Mon -42
- 17 Tue
- 18 Wed
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- 20 Fri
- 21 Sat
- 22 Sun
- 23 Mon -43
- 24 Tue
- 25 Wed
- 26 Thu
- 27 Fri
- 28 Sat
- 29 Sun
- 30 Mon -44
- 31 Tue

For every \$1 invested in sanitation, up to \$5 is returned in saved medical costs, increased productivity and jobs. It goes without saying, but we need to act four times faster to ensure safe toilets for all by 2030.

DON'T THROW SANITATION IN THE TOILET



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11

NOVEMBER



- 1 Wed
- 2 Thu
- 3 Fri
- 4 Sat
- 5 Sun
- 6 Mon -45
- 7 Tue
- 8 Wed
- 9 Thu
- 10 Fri
- 11 Sat
- 12 Sun
- 13 Mon -46
- 14 Tue
- 15 Wed
- 16 Thu
- 17 Fri
- 18 Sat
- 19 Sun
- 20 Mon -47
- 21 Tue
- 22 Wed
- 23 Thu
- 24 Fri
- 25 Sat
- 26 Sun
- 27 Mon -48
- 28 Tue
- 29 Wed
- 30 Thu

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At 1.5 degrees Celsius warming, about 14% of the world's population will be exposed to severe heatwaves at least once every 5 years. At 2 degrees warming that number jumps to 37%. And beyond?

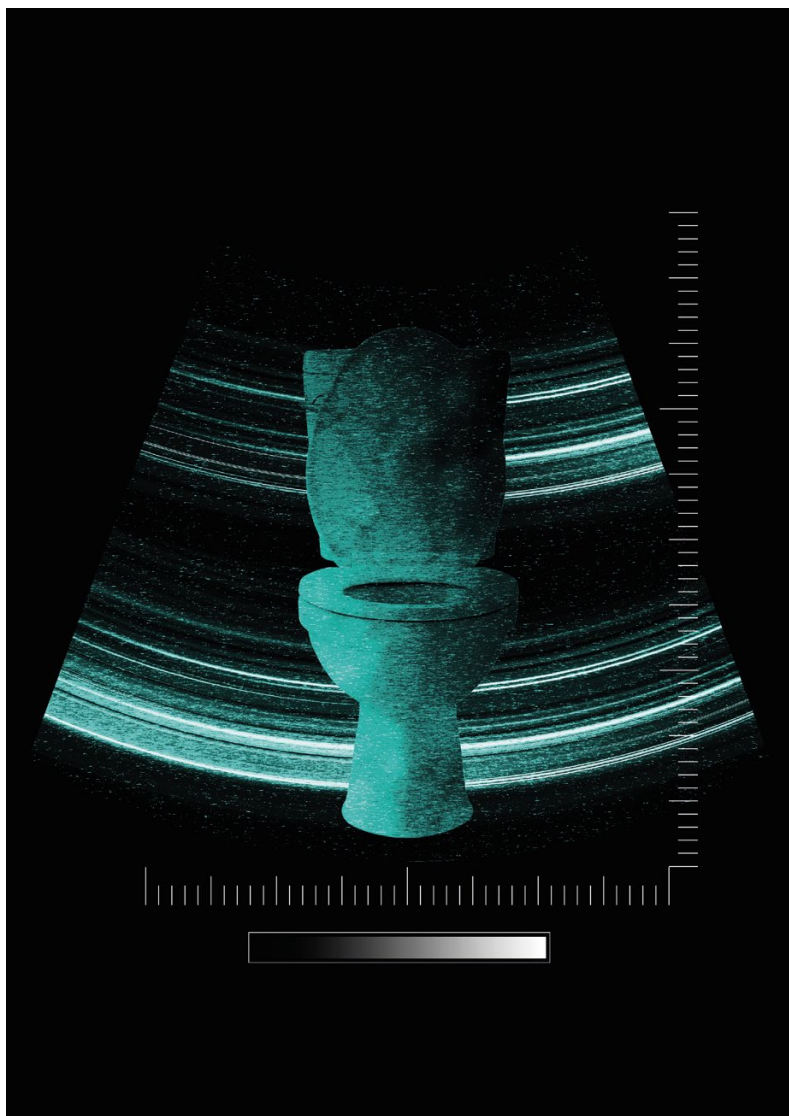
DON'T THROW HUMANITY IN THE TOILET



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12

DECEMBER



- 1 Fri
- 2 Sat
- 3 Sun
- 4 Mon -49
- 5 Tue
- 6 Wed
- 7 Thu
- 8 Fri
- 9 Sat
- 10 Sun
- 11 Mon -50
- 12 Tue
- 13 Wed
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- 15 Fri
- 16 Sat
- 17 Sun
- 18 Mon -51
- 19 Tue
- 20 Wed
- 21 Thu
- 22 Fri
- 23 Sat
- 24 Sun
- 25 Mon -52
- 26 Tue
- 27 Wed
- 28 Thu
- 29 Fri
- 30 Sat
- 31 Sun

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**ONE PLANET, ONE FUTURE.
DON'T THROW EARTH IN THE TOILET**

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2024

JANUARY

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FEBRUARY

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MARCH

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APRIL

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MAY

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JUNE

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JULY

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AUGUST

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SEPTEMBER

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OCTOBER

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	31					

NOVEMBER

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DECEMBER

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24	25	26	27	28	29	30
31						

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